



● Customer Success Story

# How WFX Helps Compressport Centralize Data & Track Samples More Easily



Centralized  
Information



Easier Vendor  
Collaboration



Faster Product  
Development



## About The Brand

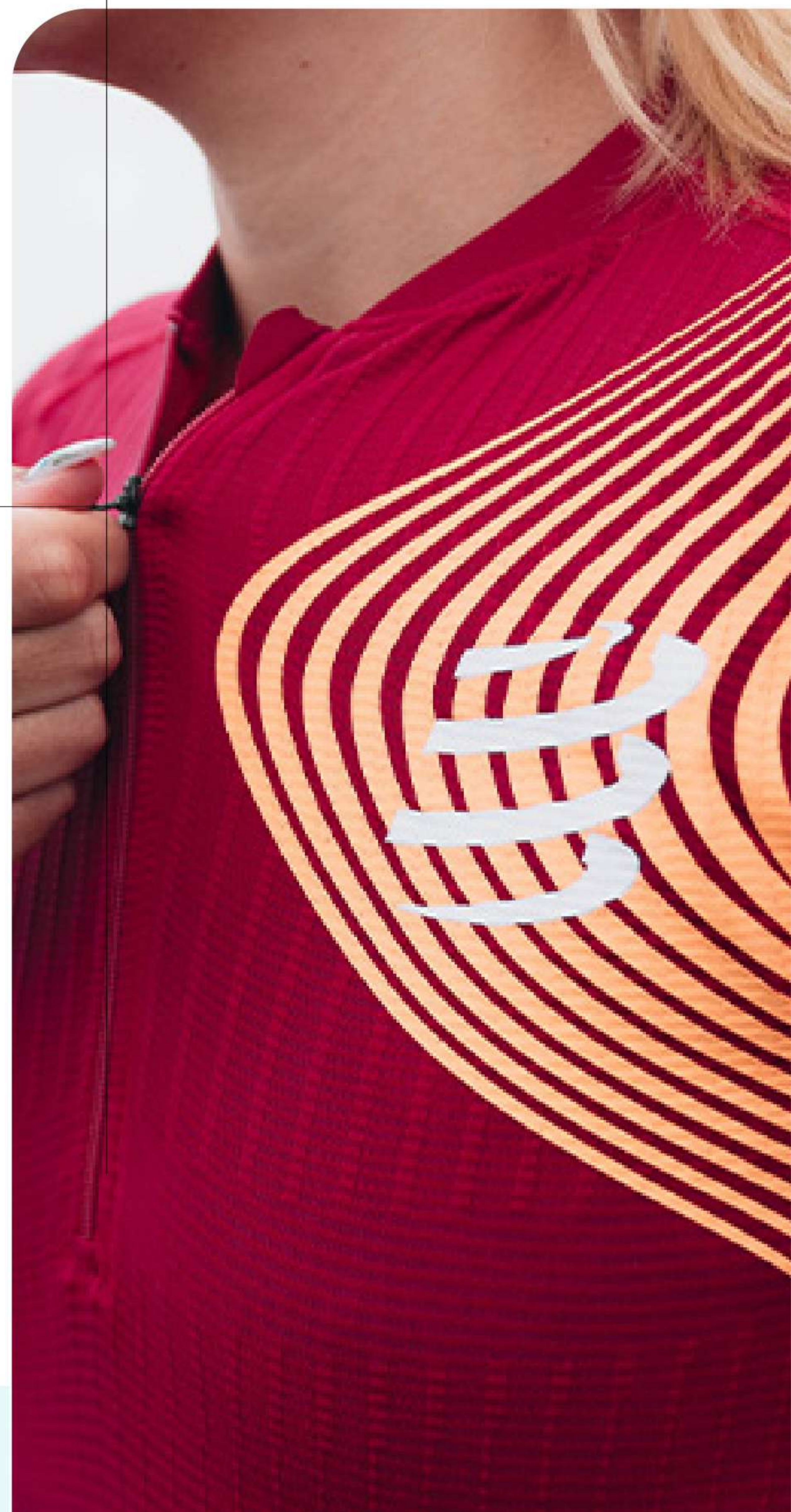
 France  40  Sports Goods

Established in 2008, Compressport is a brand renowned for its high-performance sports compression gear, favored by over 500 professional athletes.

- Started as a socks brand in Switzerland; now sells everything from technical apparel to accessories.
- Offers high-performance garments tailored for various sports, such as trail running, road running, and triathlons.
- Compressport stands out for its technical features, specialized fibers, and superior product quality, emphasizing support, muscle protection, and thermoregulation.

## Challenges

Before WFX, Compressport faced many challenges within their product development processes. These challenges stemmed from fragmented communication, dispersed information, and a lack of centralized systems.





Before WFX, our communication was through emails for all the exchange with the suppliers, and even for internal collaboration. Tracking product history, keeping records of samples and comments, was not very convenient.”

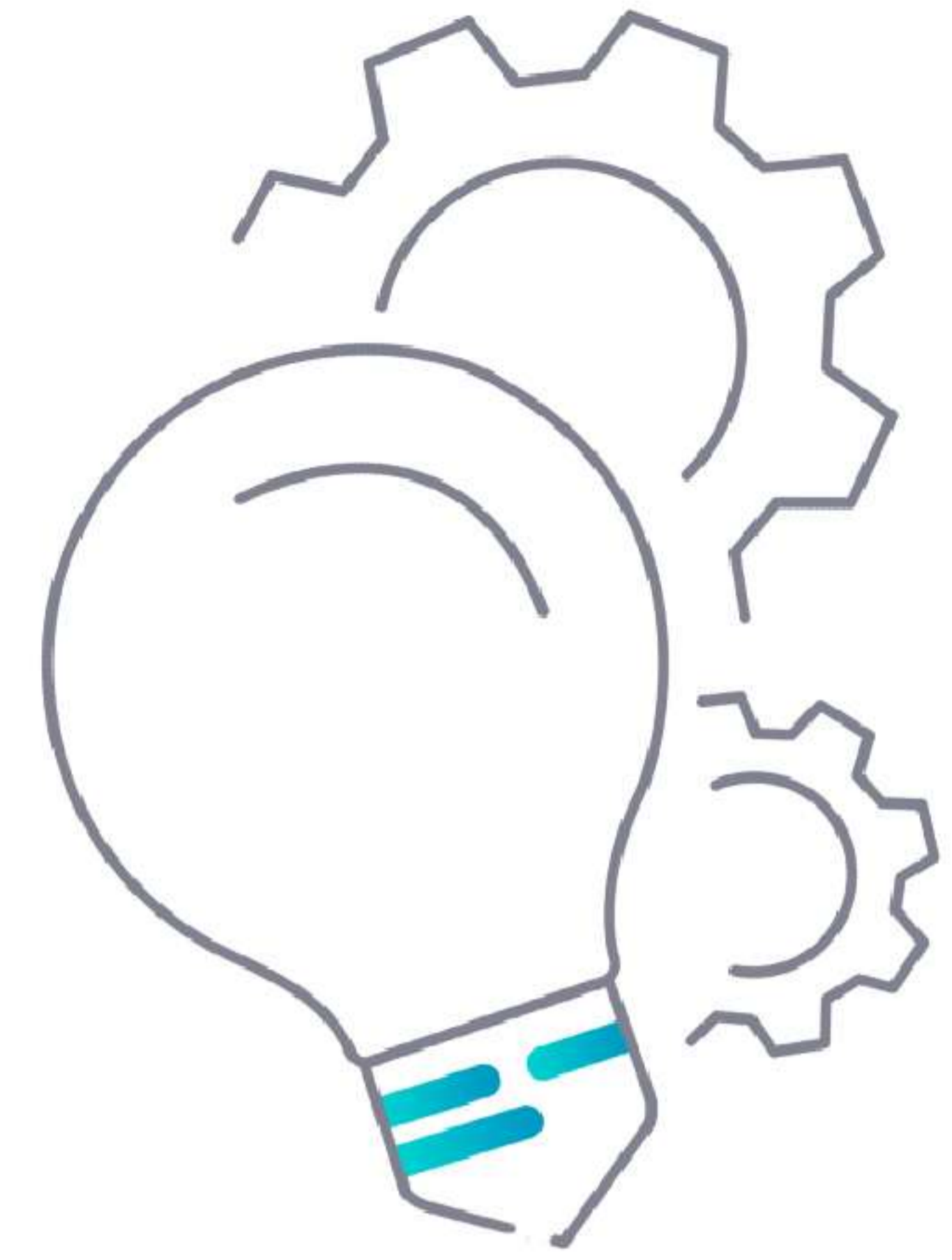


- Amélie Mathieu

Product Development Coordinator, Compressport

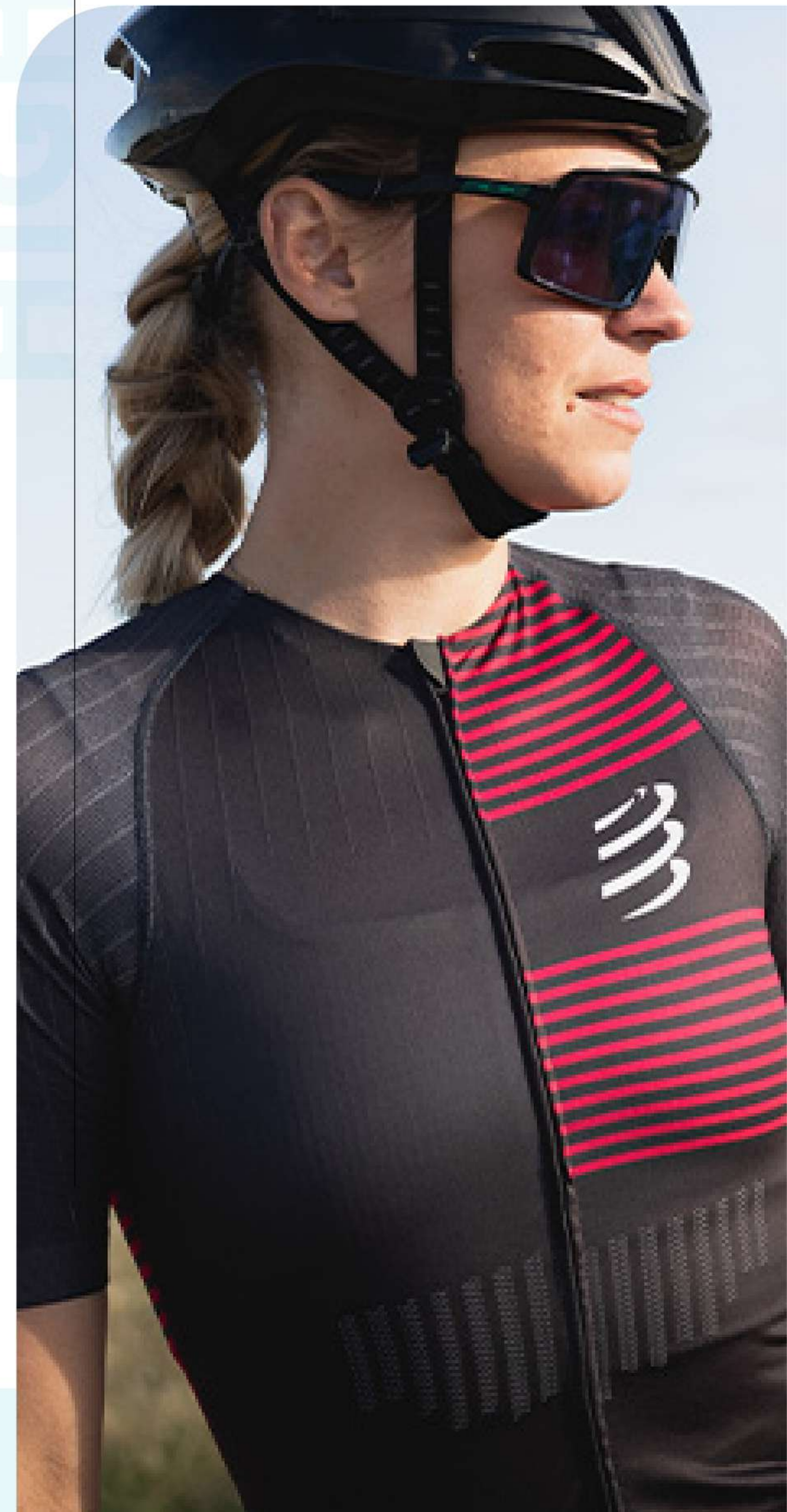
Some of the challenges Compressport faced included:

- **Disorganized Product History:** Managing product history, including sample records and supplier discussions, was cumbersome, relying solely on email exchanges and dispersed document storage.
- **Communication Inefficiencies:** Collaborations both internally and with external suppliers were fragmented, leading to difficulties in tracking discussions and sample requests effectively.
- **Scattered Information:** There was a crucial need to consolidate all product-related information in a singular, easily accessible location for global team members, spread across different countries and offices.



## Challenges

- Disorganised Product History
- Communicatio Ineffeciencies
- Scattered Information



# Solution

WFX PLM emerged as a complete solution for Compressport's specific requirements. WFX gave Compressport an adaptable system that centralized their product information while also bringing their suppliers on the same platform.



WFX's implementation training was interesting because it gave an opportunity for us to share our first impression from using the system. It was a possibility to find solutions with WFX team on the best way to proceed, combining our internal processes and WFX system's organization to help us do it efficiently.

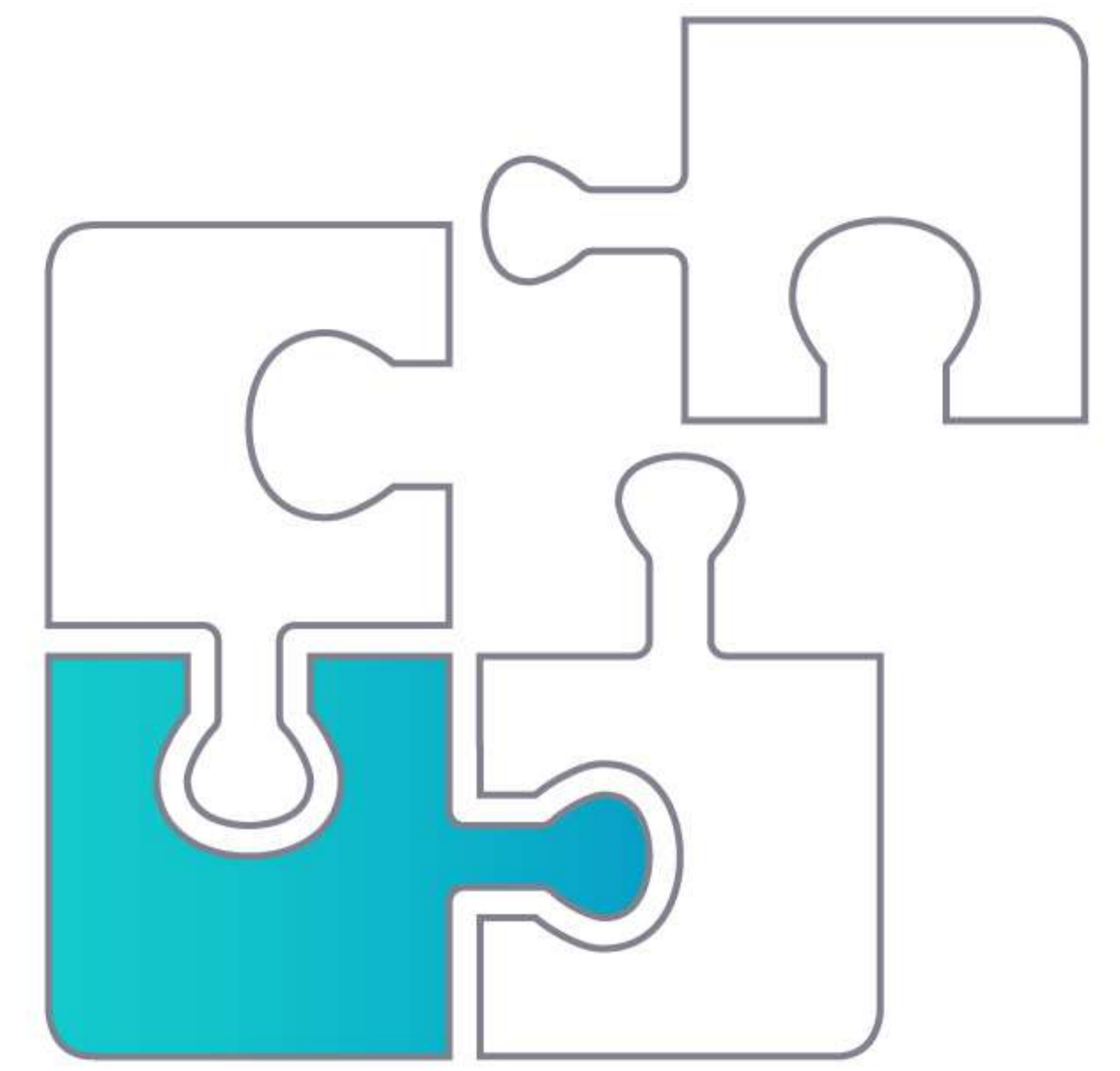


- Amélie Mathieu

Product Development Coordinator, Compressport

Here's how WFX devised a tailored solution for Compressport to address these challenges:

- **Right-Fit Solution:** WFX PLM was pre-configured to meet Compressport's main efficiency goals such as managing product data, simplifying product hierarchy, tracking sample comments and so on.
- **Ergonomic PLM System:** WFX offered an intuitive design-to-production system with a user-friendly interface and meeting the brand's requirements for centralizing product history and communication.
- **Streamlined Collaboration:** The platform facilitated seamless collaboration by centralizing all data, enabling easy access for both internal collaborators and external suppliers.
- **Customization and Adaptability:** WFX allowed Compressport to configure and adapt the system according to their internal processes, enabling a more tailored approach to managing product development workflows.



## Solution

- Right-Fit Solution
- Ergonomic PLM System
- Streamlined Collaboration
- Customization and Adaptability



*Yes, you need to adjust and get used to it, but WFX is not an old-fashioned system. It's very ergonomic and intuitive. It's also attractive to look at.*

- Amélie Mathieu

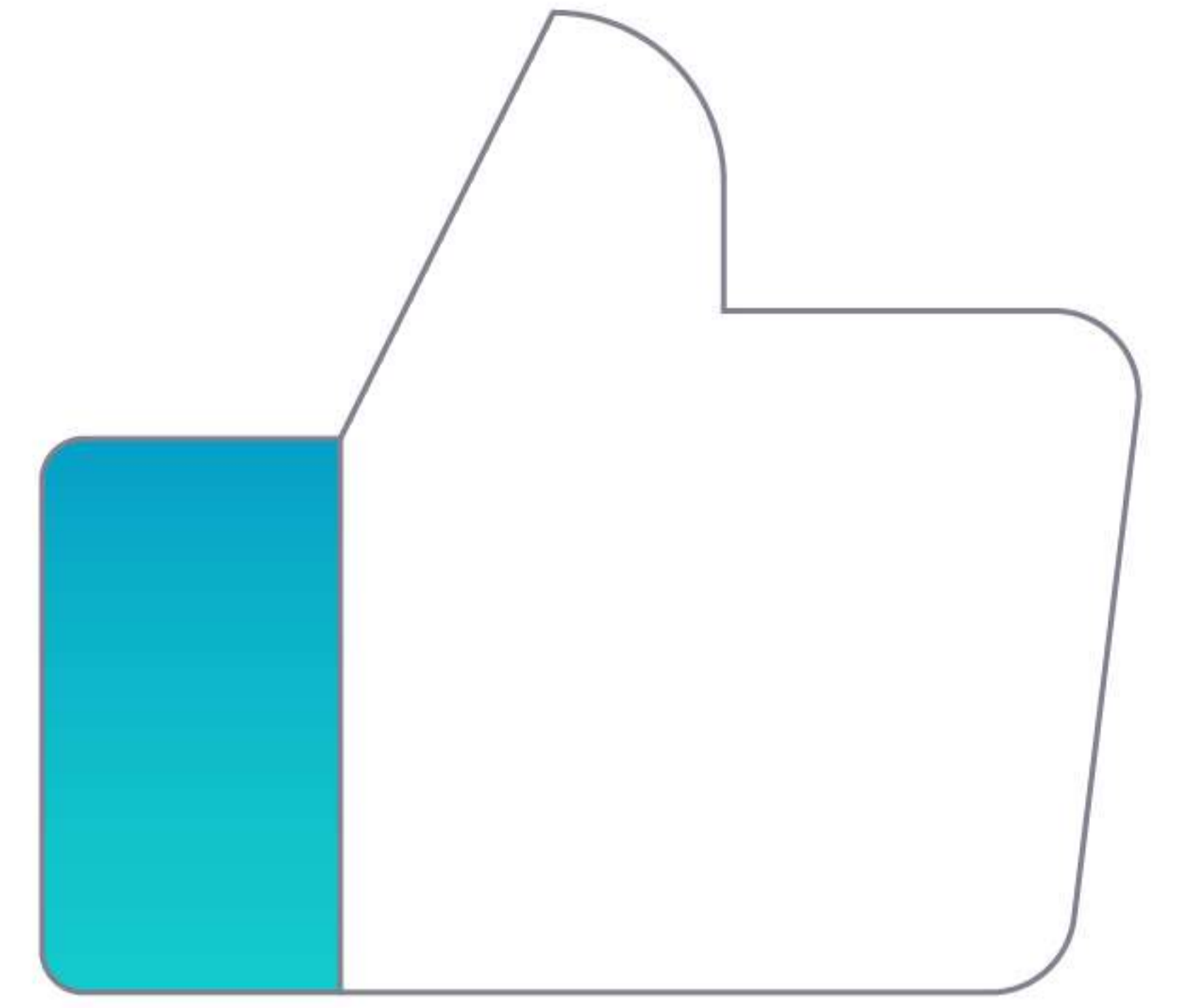
Product Development Coordinator,  
Compressport

# Results

Post-implementation of WFX, Compressport witnessed significant transformations in their operational efficiency, communication dynamics, and overall product management. The solution brought forth several notable benefits that revolutionized their day-to-day operations and strategic decision-making processes.

After implementing WFX, Compressport reaped substantial benefits:

- **Enhanced Information Accessibility:** All collaborators, including global teams and external suppliers, gained easier access to product information and sample comments, promoting efficient decision-making.
- **Efficiency and Productivity:** The system streamlined day-to-day tasks, reducing time spent on tracking approvals, statuses, and modifications, ultimately boosting operational efficiency.
- **Improved Communication:** Communication gaps were bridged, enabling better discussions and clarity on product statuses, especially during unforeseen circumstances like team members' absence.
- **Holistic Product Management:** WFX enabled comprehensive management of collections, from socks to various apparel and accessories, allowing for a consolidated view of product details.
- **Seamless Supplier Interaction:** The platform facilitated direct discussions with suppliers, ensuring a transparent and documented history of communications, sample requests, and modifications.
- **Adaptability and Autonomy:** Post-implementation, Compressport's team became self-reliant and adaptable to the system, making necessary adjustments and utilizing WFX efficiently.



## Results

- Enhanced Information Accessibility
- Efficiency and Productivity
- Improved Communication
- Holistic Product Management
- Seamless Supplier Interaction
- Adaptability and Autonomy



*All the big goals we wanted to achieve with PLM have been achieved with WFX. We have now integrated all our collections into the WFX system. The ease of access allows us to operate and find information more easily, even improve our discussions. It really helps us save time on a day-to-day basis.*

- Amélie Mathieu

Product Development Coordinator,  
Compressport



WFX is a very ergonomic and complete system and has fulfilled most of our needs by centralizing our product history and information in one place. It helps communicate more easily with suppliers and keep track of all the samples, comments, and modifications from one sample to another.



**-Amélie Mathieu**

Product Development Coordinator,  
Compressport



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