

# How New World Fashion Transformed into a Full-Service Apparel Manufacturer with WFX



About New World Fashion (NWF)

## A WHOLESALER TURNED FULL-SERVICE MANUFACTURER WITH A 25-YEAR LEGACY.

New World Fashion (NWF) is a Vietnam-based, family-run manufacturer of quality formal wear, tailoring and woman's apparel. They have been supplying to a world-wide market for over 25 years and focus on quality as their core strength. NWF initially began as a wholesaler of garments, but today, they manage apparel design, production, and sales in-house and own six factories spread across Vietnam. Guess & Primark, Nordstrom, Calvin Klein, Mango, and Adler are some of NWF's clients.

## NEW WORLD FASHION'S NEED TO OWN THE SUPPLY CHAIN END-TO-END

New World Fashion wanted to strengthen control over product quality and profit margins. They wanted to evolve and from a garment trading operation and expand backwards into the supply chain. So, they took the plunge into full-service manufacturing side of the fashion business. But it wasn't that simple. Managing production required sophisticated inventory management and real-time material visibility, and NWF was far from it.

NWF had separate legacy systems for sourcing, inventory, finance, sales order booking. And they were facing challenges in aligning business-wide processes and data across locations and functions. For example, there was no way to track the status of materials across warehouses and their utilization in production activities. When newly purchased materials arrived, the quality evaluation was recorded on paper and manually keyed into the system later. Furthermore, their design staff in the UK had to coordinate with factories in Vietnam over emails and phone calls. Stakeholders were unable to collaborate in one place and access information in real-time. Control over product quality was difficult to maintain.

NWF was losing money and time in mundane paperwork, email-based communications, and manual follow-up with their factories in six different locations in Vietnam. They realized they needed a unified platform to manage their entire supply chain - from start to finish.



# HOW WFX ERP HELPED NEW WORLD FASHION GROW INTO A LEADING GARMENT EXPORTER IN VIETNAM

In WFX ERP, NWF found what they needed - a platform to integrate all their factories and centralize inventory operations on the cloud. They now have their different functional systems and data connected - such as sourcing, production, quality check, customer service, and finance. To mention a few specifics:

- WFX goods receipts have replaced manual goods entry
- Visual inspection reports are available in WFX for easy reference
- Debit notes are automatically generated against materials returned to suppliers
- Purchase orders and invoices are auto-adjusted based on actual goods received
- Inventory figures are updated based on materials actually utilized in factories
- Packing lists for finished goods are automated as per sales orders
- Credit notes are auto-created, and accounts are updated based on returns
- Concerned departments have real-time access to material status to plan ahead
- **Achieved 20% reduction in end-user wait time for critical business processes**
- **25% time savings by eliminating duplicate data entries**

Thanks to this integrated method of managing their supply chain, New World Fashion now enjoys complete control and visibility. It reflects in their high-quality customer service and swift growth as a leading garment exporter from Vietnam.



Learn more about  
WFX at [wfxcloud.com](https://wfxcloud.com)

“

WFX has stitched together different business processes into a unified supply chain cycle. Our people have data when they need it and are not wasting precious time on manual work and follow-ups. We now can increasingly focus on serving customers with high-quality garments, even as we grow.”



- Mr. Nam Pham  
CEO, New World Fashion Group