

HOW PRO SPORTS DIGITALIZES FACTORY FUNCTIONS WITH WFX



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ABOUT PRO SPORTS

Founded in 2007, Pro Sports is a leading garment manufacturer located in Vietnam that specializes in both woven and knit products. The company prides itself on creating high-quality, ethically manufactured products at a competitive price.

Pro Sports produces technical, fashion and casual outerwear through its 3 factories with 70 production lines in northern Vietnam. The company currently has a production capacity of around 2,500,000 pieces per month across categories, and will be adding another large factory to its portfolio in 2022.

Pro Sports currently employs over 4,000 people and expects to increase that number to 6,000 by the end of 2022. They cater to global apparel brands across Europe, the United States, Canada, and Asia. Some of their biggest clients include: PUMA, Oneill, J. Linderberg, Birddogs, Reima and Hurley, among others.

CHALLENGES FACING THE COMPANY

When Pro Sports first started, it was a small company with a small team. The staff included only employees who were on the ground or in contact with clients. As the company grew in size, so did its operations and the number of people involved in them.

The problem was that users were doing double work to get things done because they didn't know where they could find what they needed or how to access it. This led to a lot of frustration and lack of transparency over how operations were being managed.

Managers also found it hard to supervise their teams because there was no software available to help them make decisions related to their teams' performance and progress. They had no idea where they could find information about their employees' tasks or how well those tasks were being performed. They also didn't know if there were any issues with specific employees or if there were any problems with how they were managing their work.

As a result, Pro Sports lost money due to unnecessary losses and waste of time, which could have been avoided if there was better visibility into operations across departments and teams.

HOW WFX IS HELPING PRO SPORTS

As one of the biggest garment manufacturers in Vietnam, Pro Sports knows a thing or two about keeping things moving. But sometimes, even the most successful businesses need a little help managing their workloads and maximizing efficiency. That's where WFX comes in.

While Pro Sports' internal team was initially skeptical about using software for their tasks. After using WFX for a couple of months, they realized that WFX is actually a great tool for an apparel manufacturer like them. They now actively use it to make their lives easier by automating mundane and repetitive tasks. With WFX, Pro Sports is able to streamline most of their day-to-day operations including inventory management, production planning and scheduling, and cost controls, among others.

In fact, the team is now relieved to no longer have to spend time on cumbersome things like data entry or reformatting documents for different projects, which helps them focus on doing more productive work.

And if that wasn't enough? The analytics dashboard tools provided by WFX give team leaders at Pro Sports the ability to make data-driven decisions about the business.

They are able to better manage things like inventory levels, task approvals etc. throughout their supply chain—so they can keep costs down and ensure that they meet all important milestones and deadlines well in time! The business has been able to grow significantly due to informed decision-making made possible through WFX's business intelligence module.

HOW DID THE INTERNAL TEAM REACT TO WFX?

'WFX has been a game-changer for us. When we first started using it, I was skeptical but after just a few weeks, we realized that we were able to eliminate a lot of unnecessary manual work from our daily tasks. This freed up more time for us to focus on the work that needed to be done,' says Ms. Tran Thi Ha.

Pro Sports was amazed by how easy it was to set up the initial project in WFX and get started. They were able to quickly begin working on their first project on the system, with minimal disruption to their day-to-day tasks.

The Pro Sports team was also pleasantly surprised by how easy it was to work with WFX's experts who deeply understand the needs and problems of businesses in the fashion industry. Their team was able to communicate with WFX's experts through telephone or via video calls whenever they needed help or clarification on something related to the software.

WHICH WFX FEATURE IMPRESSED PRO SPORTS THE MOST?

Ms. Tran Thi Ha says: "One of the most impressive things about WFX is the ability to make more calculated and well-informed decisions. Our team has found WFX's Visual Analytics dashboard, Time & Action calendars, and reporting channel have helped us do just that. The dashboards give us immediate and real-time access to all of our data and allow us to better our business strategy. We can use these tools to monitor our inventory levels and create a more effective strategy for managing them. This allows us to reduce waste by being more efficient in how we use our resources".

Learn more about WFX at
www.worldfashionexchange.com

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At Pro Sports, we are always looking for ways to increase our production capabilities, and we've found that the WFX platform has helped us do just that.

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- Ms. Tran Thi Ha
Brand Director,
Pro Sports